

Argument in Favor of Measure “K”

A YES vote on Measure “K” REDUCES TRAFFIC, CONTROLS GROWTH AND HELPS OUR SCHOOLS. It is fair and balanced. It gives Antioch’s voters control over their own future.

Voting YES on Measure “K” will:

- REDUCE TRAFFIC by eliminating 1,950 currently planned units
- guarantee that more than \$40 MILLION in county sales tax dollars COME BACK TO ANTIOCH FOR LOCAL ROADS
- CONTROL SPRAWL by establishing Antioch’s own URBAN LIMIT LINE
- give Antioch voters a VETO over expansions to the URBAN LIMIT LINE
- LINK POTENTIAL DEVELOPMENT OF RODDY RANCH TO THE WIDENING OF HIGHWAY 4
- mandate a 2 YEAR MORATORIUM on new Residential Development Allocations so that Highway 4 widening occurs before additional development
- REDUCE potential development of Roddy Ranch by 1,000 homes, DECREASING the project from 1,700 homes to no more than 700
- require Roddy Ranch developers to contribute \$1 MILLION for SPORTS, PERFORMING ARTS AND MUSIC programs although any students from Roddy Ranch would attend Brentwood schools
- require developers to pay an additional \$1 MILLION for HIGHWAY 4 BYPASS/VASCO ROAD improvements
- NOT allow any development of Roddy Ranch without a future Environmental Impact Report, public hearings and vote by the City Council
- give the people of Antioch CONTROL OVER OUR OWN FUTURE, taking it back from OUTSIDERS who think they should decide what’s best for us

Measure “K” is a thoughtful, forward-looking balanced approach to traffic, growth and our quality of life. While we’ve strongly disagreed on planning issues in the past, Measure “K” has united us in enthusiastic support for its passage. We love Antioch and want only the best for the City and its people. PLEASE HELP MAKE ANTIOCH EVEN BETTER BY VOTING YES ON MEASURE K.

Donald P. Freitas
Mayor, City of Antioch

Thomas McNell
Co-Author, Antioch Growth Control
Measure U

Mary Peinado
Founder, Residents of Antioch for Improved
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